



TRADE SHOW OPPORTUNITY



# FOOD & HOTEL KOREA 2003

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## SEOUL, SOUTH KOREA

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### The Show:

This is the country's first trade-only international exhibition for the food, beverage, hotel, restaurant, food service, bakery and supermarket industries. South Korea is the third largest market for imported consumer goods in the Asia-Pacific region, and depends on imports for 70 percent of its food consumption.

Food & Hotel Korea offers a unique and important opportunity for U.S. exporters to promote products directly to the largest, most active food importers in the market.

### Location:

Seoul Trade Exhibition Center  
Seoul, South Korea



### Dates:

March 18-20, 2003—the week following FOOD EX JAPAN 2003

### Deadline:

Nov. 30, 2002

### Contacts:

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